

Cookie Preferences

Effective Date: 6.14.2025

Last Updated: 6.14.2025

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve your browsing experience by remembering your preferences, understanding how you use our site, and showing relevant content.

2. Types of Cookies We Use

We use the following types of cookies on www.herona.co :

Essential Cookies

These are necessary for basic website functionality—like page navigation, form submissions, and secure areas of the site.

Performance & Analytics Cookies

These cookies collect anonymous data about how visitors use our site (e.g., Google Analytics) to help us improve site performance and usability.

Functionality Cookies

These remember your preferences (like form data or display settings) to give you a more personalized experience.

Marketing Cookies

If we run ad campaigns (e.g., via Facebook or Google), these cookies track visits and actions so we can measure performance and show more relevant ads.

3. Your Cookie Preferences

You can control or disable cookies at any time:

- Via your **browser settings** (Chrome, Safari, Firefox, etc.)
- Using a **cookie banner** on our site (if applicable)

- By contacting us at mclev@herona.co for questions

Please note: Disabling some cookies may impact the functionality of certain parts of our site.

4. Third-Party Cookies

Some cookies may come from third-party tools or integrations, such as:

- Google Analytics
- Google Calendar (for scheduling)
- Email marketing platforms (like Mailchimp or ConvertKit)
- CRM / Portal platforms (like SuiteDash)

Each provider has its own privacy and cookie policy.

5. Updates to This Policy

We may update this Cookie Policy as our use of cookies changes. Any updates will be posted here with a revised effective date.

6. Contact Us

Have questions about how we use cookies?

Herona Marketing LLC

Email: mclev@herona.co

Website: www.herona.co