

Privacy Policy

Effective Date: 6.14.2025

This website is operated by Herona Marketing LLC, a marketing and strategy agency serving businesses in Northeast Louisiana. Our website address is: www.herona.co.

What Information We Collect

We collect personal information you voluntarily provide when you:

- Fill out the Connection Form
- Book a call or submit a contact form
- Download educational resources
- Subscribe to our email list
- Communicate with us directly

This may include your name, email address, phone number, business information, and any messages you submit.

We also automatically collect anonymous usage data (like page views, device type, and IP address) using third-party tools like Google Analytics to improve our website.

How We Use Your Information

We use your information to:

- Respond to inquiries
- Deliver services or resources you request
- Improve our website and user experience
- Send occasional emails (if you've opted in)
- Maintain records for internal use

We never sell, rent, or share your information with third parties for their own marketing purposes.

Third-Party Services

We may use the following services, which have their own privacy policies:

- Google Analytics (Website tracking)
- Google Calendar, or similar (Scheduling)
- SuiteDash, or similar (CRM, Email Marketing, Client Portal)

These tools may collect cookies or use tracking technologies. You can control cookie settings in your browser.

Data Security

We take reasonable steps to protect your personal information from unauthorized access or misuse. However, no method of transmission over the internet is 100% secure.

Your Rights

You have the right to:

- Request a copy of the data we hold about you
- Ask us to update or delete your personal information
- Opt out of marketing emails at any time using the unsubscribe link

To exercise these rights, email us at mclev@herona.co.

Changes to This Policy

We may update this policy from time to time. Updates will be posted on this page with a new effective date.

Contact Us

If you have any questions or concerns, please reach out to:

Herona Marketing

Email: mclev@herona.co

Website: www.herona.co

