

Terms of Service

Effective Date: 6.14.2025

Welcome to Herona Marketing! These Terms of Service govern your access to and use of our website, services, and resources. By using our website (www.herona.co), you agree to be bound by these terms.

1. Use of Our Website

You agree to use our website and content only for lawful purposes. You may not use it:

- To violate any laws or regulations
- To infringe on our intellectual property
- To transmit spam, malware, or harmful content
- To interfere with or disrupt our website functionality

We reserve the right to restrict or terminate access for any user who violates these terms.

2. Intellectual Property

All content on this website—including text, graphics, logos, images, downloads, and design—is the property of **Herona Marketing LLC** or its licensors and is protected by intellectual property laws.

You may not copy, distribute, modify, or create derivative works without our written permission, except where content is explicitly marked for public use (like downloadable templates or resources).

3. Third-Party Tools & Links

Our website may include links to third-party websites or use embedded services like booking forms, payment platforms, or email marketing tools. We are not responsible for the content or functionality of those external platforms.

Use of those services is subject to their own terms and privacy policies.

4. Services and Client Engagements

Submitting a form, booking a call, or purchasing services from us does not guarantee a business relationship. We reserve the right to decline any project at our discretion.

Project terms—including deliverables, pricing, and timelines—will be outlined in a separate agreement or service proposal for each client.

5. No Guarantees

While we aim to provide valuable strategy and implementation support, we do not guarantee specific results. Business outcomes vary based on factors outside our control, including market conditions, client implementation, and consumer behavior.

6. Limitation of Liability

Herona Marketing LLC is not liable for any damages arising from your use of this website or our services, including but not limited to direct, indirect, incidental, or consequential damages.

Your use of this site and services is at your own risk.

7. Changes to These Terms

We may update these Terms of Service at any time. Any changes will be posted here with a new effective date. Continued use of our website after changes constitutes your acceptance of the revised terms.

8. Contact

For questions or concerns about these terms, contact:

Herona Marketing LLC

Email: mclev@herona.co

Website: www.herona.co